

Friday, June 7, 2024

# IMPACT *for* GOOD

SPONSORSHIP OPPORTUNITIES





## EVENT OVERVIEW

Impact for Good is Evergreen Goodwill's signature fundraising event. Each year, we gather together to celebrate the success of program graduates and impact of Goodwill's legacy in the community. In 2024, guests will experience an elevated and memorable evening at King Street Ballroom with powerful stories and gourmet dining.

The event will support Goodwill's Job Training and Education programs that serve thousands of people in the North Puget Sound region with barriers to education and employment opportunities.

## WILL YOU BECOME A SPONSOR?

Event sponsorship provides our students with access to free training classes, wraparound support services for urgent needs, and opportunities to secure employment and continued education. Your tax-deductible support will be recognized before and during the event and online.

## FAQS

**WHAT:** Impact for Good Celebration

**WHEN:** Friday, June 7, 2024

**SCHEDULE:** 6:00 Doors Open, 7:30 Seated Dinner & Program

**WHERE:** King Street Ballroom, 255 S King St, Seattle

**PARTICIPATION GOAL:** 300 in-person guests

## EVERGREEN GOODWILL

FISCAL YEAR 2023 PROGRAM SNAPSHOT

5 Job Training & Education Centers

8,195 Students Served

Goodwill helps people overcome the barriers they face in their journeys to find meaningful work and success in their lives. To encourage students to persist in their educational and career goals Evergreen Goodwill provides direct funding, referrals, and aid to students to meet their financial needs.

## STUDENT DEMOGRAPHICS

57% Female

77% Identify as Black, Indigenous, People of Color (BIPOC)

42 Average Age

3 Average Household Size

## UPON ARRIVAL

73% Living Below Federal Poverty Level

70% Unemployed

\$7,249 Average Individual Annual Income

## IMPACT & OUTCOMES

627 Job Placements at more than 370 Different Employers

1,173 Credentials Earned

Jobs change lives by providing a means to be independent, secure and confident. That is why Goodwill offers training & education as well as help finding a job, all completely FREE.

Evergreen Goodwill of Northwest Washington is a 501(c)(3) nonprofit organization that has served the Puget Sound region since 1923.

Evergreen Goodwill of Northwest Washington

700 Dearborn Place S., Seattle, WA 98144

(w) evergreengoodwill.org (e) philanthropy@evergreengoodwill.org (p) 509.759.4714



# 2024 SPONSORSHIP OPPORTUNITIES & BENEFITS

Your investment ensures that Evergreen Goodwill will continue to provide free employment and support services in our community. Because jobs change lives.

Benefits	Title \$50,000	Presenter \$25,000	Hero \$20,000	Champion \$15,000	Leader \$10,000	Partner \$5,000	Advocate \$2,500	Supporter \$1,000
Complimentary Event Tickets	Table of 10 <small>Priority Placement</small>	Table of 10 <small>Priority Placement</small>	Table of 10 <small>Priority Placement</small>	Table of 10 <small>Priority Placement</small>	Table of 10	6	4	
Inclusion in Event Promotions	Logo	Logo	Logo	Logo	Logo			
Social Media Recognition <i>Followers: Facebook 15k, Instagram 5k, LinkedIn 4k</i>	Yes <small>Dedicated Post</small>	Yes	Yes	Yes	Yes			
Logo Placement in Event Video	Yes	Yes						
Representative Invited on Stage During Event	Yes							
Verbal Recognition during Program	Yes	Yes	Yes	Yes	Yes			
Event Slideshow	Logo	Logo	Logo	Logo	Logo	Listing	Listing	Listing
Website Recognition	Logo	Logo	Logo	Logo	Logo	Listing	Listing	Listing
Mailed Invitation	Logo	Logo	Logo	Listing	Listing	Listing		
Event Program	Logo	Logo	Logo	Logo	Logo	Listing	Listing	Listing
Post-event Thank You*	Logo	Logo	Logo	Listing	Listing	Listing		
Annual report recognition <i>Readership: 8,200</i>	Logo	Logo	Logo	Logo	Logo	Listing	Listing	Listing

*Gifts of in-kind goods may also be considered for sponsorship benefits. For this and other questions related to event sponsorships, please contact Eva Anderson at 360.207.5717 or [eva.anderson@evergreengoodwill.org](mailto:eva.anderson@evergreengoodwill.org).*

*\*Commitment must be received by May 3, 2024*



# IMPACT *for* GOOD

## 2024 SPONSOR COMMITMENT FORM

Sponsor Name (as it should be listed in print): \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
Street City State Zip

Sponsorship Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**We will support Evergreen Goodwill at the following level:**

- |  |  |
|--|--|
| <input type="checkbox"/> Title (\$50,000)      | <input type="checkbox"/> Leader (\$10,000)   |
| <input type="checkbox"/> Presenting (\$25,000) | <input type="checkbox"/> Partner (\$5,000)   |
| <input type="checkbox"/> Hero (\$20,000)       | <input type="checkbox"/> Advocate (\$2,500)  |
| <input type="checkbox"/> Champion (\$15,000)   | <input type="checkbox"/> Supporter (\$1,000) |
|  | <input type="checkbox"/> Other _____         |

**We are unable to participate as a sponsor this year. Enclosed is our donation of \$** \_\_\_\_\_

### PAYMENT OPTIONS

**Check** (made payable to Evergreen Goodwill)     Enclosed     Will be sent on the following date: \_\_\_\_\_

**Please send us an invoice**

**Credit Card** Please remit online at <https://bit.ly/sponsorship-ifg2024>

**To make alternative payment arrangements, please contact Shelain Nunez at 509.759.4714**

### RETURN FORM

**Email:** [philanthropy@evergreengoodwill.org](mailto:philanthropy@evergreengoodwill.org)

or

**Mail:** Goodwill, Attn: Philanthropy, 700 Dearborn Pl S, Seattle, WA 98144

Evergreen Goodwill of Northwest Washington is a 501(c)(3) non-profit organization, EIN 91-0568708. Typically, sponsorships are tax-deductible minus the value of benefits received. Please see your tax advisor for details.

