

FAST FACTS

Evergreen Goodwill by the Numbers

Evergreen Goodwill of Northwest Washington is a 501(c)(3) nonprofit founded in 1923 and one of the region's leading providers of tuition-free adult education and job placement. It operates 20 stores, 2 outlets, and 3 donation-only locations, plus five Job Training & Education Centers, across King, Snohomish, Skagit, Whatcom, and Kitsap counties. Proceeds from the sale of donated goods fund the free job training and education programs.

COMPANY OVERVIEW

100+ YEARS SERVING THE REGION	5 COUNTIES SERVED	2,000+ EMPLOYEES	25 20 STORES, 2 OUTLETS, 3 DONATION-ONLY LOCATIONS
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JOB TRAINING & EDUCATION

6,402 STUDENTS SERVED, FY 2025	882 PLACED INTO JOBS OR FURTHER EDUCATION, FY 2025	\$9.4M INVESTED IN TRAINING AND EDUCATION, FY 2025	53,000+ STUDENTS SERVED OVER THE PAST DECADE
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DONATIONS & SUSTAINABILITY

2M+ DONATION DROP-OFFS EACH YEAR	~120M lbs DONATIONS RECEIVED LAST YEAR	~100M lbs KEPT OUT OF LOCAL LANDFILLS
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Donations & Transportation

Every year, Evergreen Goodwill receives approximately 120 million pounds of donated goods through donation centers across our five-county region. The Georgetown Operations Center is where much of this generosity is sorted, stored, and sent back out into the community.

Donations

120M lbs DONATIONS RECEIVED LAST YEAR	60,000 tons WEIGHT OF ANNUAL DONATIONS	7,000 BOXES OF INVENTORY HELD ON SITE	~7M lbs GOODS STORED ON SITE AT ANY GIVEN TIME
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Managing a constantly changing supply of donated goods is a complex endeavor: every item is different, and donation levels do not always align with when and where customers need particular products. This facility allows us to manage seasonal fluctuations and send the right goods to the right stores at the right time.

Transportation

4 acres TRANSPORTATION YARD	130+ VEHICLES IN OUR OWN FLEET	800,000 MILES TRAVELED LAST YEAR
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A dispatch team based at Georgetown connects our donation centers, stores, outlets, e-commerce operations, aftermarket programs, and recycling partners throughout the region. Through improvements to our routes and operations, we have been reducing both the miles we travel and the emissions we produce and are working on achieving further reductions going forward.

WHY WE RUN OUR OWN FLEET

- Saves an estimated \$3.3M–\$6.4M a year versus hiring the work out
- One dispatch team across stores, outlets, e-commerce, and recycling
- Control over timing when donations spike or a store runs short
- Savings go back into tuition-free adult education programs

Salvage & Aftermarket

Our zero-waste strategy begins with a straightforward principle: landfill is the last resort. Before anything reaches that point, every donation is offered another path — resale, reuse, aftermarket, or recycling. Centralized storage at Georgetown makes that possible, balancing seasonal donation levels against what stores across the region actually need.

Stores → E-commerce → Outlets → Aftermarket → Recycling → Responsible disposal

~120M lbs

DONATIONS RECEIVED
LAST YEAR

~100M lbs

KEPT OUT OF LOCAL
LANDFILLS

78% → 85%

SHARE DIVERTED FROM
LANDFILL, IN ONE YEAR

\$4M

GENERATED BY
AFTERMARKET
ANNUALLY

Aftermarket

Aftermarket is a significant reuse and value-recovery channel, not a way of moving disposal somewhere else — the goal is keeping goods circulating in secondary markets.

Goods sold on are prepared in bales of roughly 1,000 pounds for efficient handling and transport.

Georgetown's proximity to the ports is a regional logistics advantage: bales load straight into containers bound for resale and recycling markets.

Recycling and zero waste

Recycling channels include textiles, cardboard, toys, electronics, and other materials — carried even when the financial return is small or the processing cost is high.

Evergreen Goodwill is one of only three e-waste partners in Washington and handles roughly 40% of the state's e-waste.

Diversion is also a financial question. Every pound that finds another path reduces what Evergreen Goodwill pays in landfill fees and frees more money for tuition-free adult education programs.

E-commerce

Evergreen Goodwill has sold online for more than 20 years — collectibles since 2002, books since 2007. Some donated items are rare or specialized enough that they only find the right buyer on a national level, not at a local store, raising what each donation is worth to the mission.

2.4M ITEMS SOLD ONLINE EACH YEAR	~3,000 ITEMS HANDLED EVERY DAY	212,000 LISTINGS LIVE AT ANY TIME	20+ yrs SELLING ONLINE
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What moves every day

Books		~2,000/day
Collectibles		~750/day

Getting the value right

Qualifying fashion items go through AI-supported authentication, which gives buyers confidence and supports the appropriate price points.

Anything that might hold personal data is wiped or securely recycled first. More than 7,800 data-capable electronics were listed last year.

Books are routed by BookRanker, built in-house: scan the barcode, check live market prices, and the sorter decides where the book goes.

305,000+ ITEMS LISTED THIS FISCAL YEAR	173,000+ ITEMS SOLD THIS FISCAL YEAR	\$322,000 LEGO SALES LAST YEAR, 10,500 LISTINGS	61,500 SCRATCHED DISCS REPAIRED AND RESOLD
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Two small changes with measurable results

Revenue increase through disc repair  +34% Resurfacing machines restore 50 discs at a time, keeping more than a ton of CDs, DVDs, and games in use.	Cost reduction through right-sized boxes  -25% A machine cuts each box to the order's dimensions, and offcuts are shredded into packing filler.
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