

FOR IMMEDIATE RELEASE

Goodwill Opens New Operations Center to Advance Innovation, Reuse and Community Impact

New 119,000-square-foot facility brings e-commerce, storage, recycling and transportation together under one roof to help donations go further

SEATTLE, Wash. — September 12, 2026 — Evergreen Goodwill of Northwest Washington today announced the opening of its new Georgetown Operations Center, a 119,000-square-foot facility designed to transform how donated goods are sorted, moved, reused, recycled, and sold each year. By centralizing key operations, the organization will process more than 120 million pounds of donations annually with greater efficiency, divert more materials from landfills, and generate additional funding for its tuition-free job training and education programs across Northwest Washington.

The new facility and four-acre transportation yard bring Evergreen Goodwill's e-commerce, storage, transportation, recycling and salvage operations together in one location.

“What we are celebrating is more than a warehouse. It’s the operational engine that helps turn donated goods into education, opportunity, and community impact across Northwest Washington. We are building a more connected system around our people, expertise, technology, and logistics to power our mission and lead the future of circular commerce in our region.”

LIBBY JOHNSON MCKEE, PRESIDENT & CEO, EVERGREEN GOODWILL

As the region's largest textile reuse and recycling organization, Evergreen Goodwill keeps 99% of donated clothing out of local landfills. The technology, logistics, and specialized teams housed at the Georgetown Operations Center help make that impact possible.

Ultimately, revenue generated through Evergreen Goodwill's retail and operational network funds tuition-free education and job training programs across Northwest Washington. Improvements in logistics, waste reduction, and operational efficiency allow the organization to invest more resources directly into programs that help people build skills, earn credentials, and pursue employment opportunities.

“We operate a complex retail business, but unlike a traditional retailer, our profits are reinvested into our local community in ways that benefit everyone. Put simply, every improvement we make to how donations move through our system helps create more opportunities for people in our community. The stronger our operation becomes, the greater our impact can be.”

LIBBY JOHNSON MCKEE, PRESIDENT & CEO, EVERGREEN GOODWILL

KEY OPERATIONS AT THE GEORGETOWN FACILITY

E-commerce: Teams manage more than 200,000 active online listings and sell and ship over 1 million donated items annually through online marketplaces including eBay, ShopGoodwill.com, Amazon, and Depop, reaching buyers across the country.

Storage: With space to store 7,000 surplus boxes of inventory, the organization can manage seasonal fluctuations in donation volume and respond to product needs across the region.

Bulk sales and recycling: Items that cannot be sold through retail or online channels are prepared for bulk resale, reuse, or recycling, with landfill used only as a last resort.

Transportation: A centralized dispatch operation, 130 vehicles, and a four-acre transportation yard support the coordination and movement of goods across a five-county region.

Technology and automation: Investments in professional authentication tools, disc repair equipment, custom box-sizing systems, and route optimization software are improving efficiency, supporting employees, and reducing costs across warehouse operations.

ABOUT EVERGREEN GOODWILL OF NORTHWEST WASHINGTON

Evergreen Goodwill is Northwest Washington’s leading provider of tuition-free adult education and job placement. A 501(c)(3) nonprofit founded in 1923, Evergreen Goodwill operates nonprofit thrift stores and donation centers and education centers, and employs more than 2,000 people across King, Snohomish, Skagit, Whatcom, and Kitsap counties. Through its community programs, Evergreen Goodwill provides tuition-free high school completion and industry-recognized career credentials that help adults secure a direct path to employment and break cycles of poverty.

To learn more about Evergreen Goodwill of Northwest Washington, download our 2025 Impact Report and follow us on [LinkedIn](#), [Instagram](#), [TikTok](#), or [Facebook](#).



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Georgetown Operations Center at a Glance

The new Georgetown Operations Center is the engine that helps donations move farther, stay in use longer, result in less waste, and generate greater community impact.

119,000

SQUARE-FOOT OPERATIONS FACILITY

4 acres

TRANSPORTATION YARD

Four operations under one roof

Online resale

Photographing, listing, and shipping donated goods on eBay, Amazon, and ShopGoodwill.com.

Transportation

Dispatch for the whole organization, moving goods between stores and other sites.

Salvage & recycling

Recovering value from goods that did not sell, so they stay out of the landfill.

Storage & handling

Holding and moving inventory so stores stay stocked through seasonal swings.

GOC Facts

- 1 This is not just a warehouse but the centralized operational engine behind the mission.**
What was once a decentralized process happening at multiple locations is now centralized at the GOC for efficiency and innovation. The GOC shows the scale and sophistication behind this work.
- 2 The facility helps every donation create more value and do more good in our community.**
The center allows Evergreen Goodwill to sort, sell, store, recycle, move, and recover goods more effectively. That means fewer items go to landfill and more donated goods find their highest-value use.
- 3 Operational efficiency translates into community impact.**
Centralization enables operational efficiency through automation and innovation. Reducing hand-offs, streamlining process paths, and delivering economies of scale leads to more resources for students, workers, and the broader community.

Inside the Georgetown Operations Center

A selection of images from the facility. High-resolution versions of these photos, plus additional visual assets, are available to download.



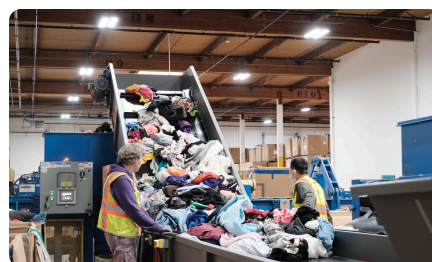
CENTRALIZED STORAGE – APPROXIMATELY 7,000 BOXES AT A TIME



GEORGETOWN OPERATIONS CENTER



FOUR-ACRE TRANSPORTATION YARD



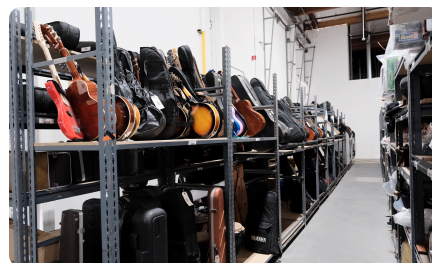
TEXTILE BALING FOR AFTERMARKET



MOVING GOODS THROUGH THE FACILITY



BOOKS LISTED FOR ONLINE RESALE



E-COMMERCE SPECIALTY GOODS



DOWNLOAD THESE PHOTOS

Scan for high-resolution photography and other visual assets

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Leadership & Board

Leadership Team



Libby Johnson McKee

President & CEO

Libby Johnson McKee is the President and CEO of Evergreen Goodwill of Northwest Washington, the region's leading nonprofit for tuition-free job training and education. Previously, Libby held senior leadership roles at Amazon and Microsoft, where she advanced sustainability, circular economy practices, and digital equity. She serves as Board Chair of Optoro, a leader in returns optimization, and as a Board Director at Good360, a distribution platform ranked #2 on the Forbes list of largest U.S. charities. Libby is passionate about leveraging technology and innovation to create inclusive, sustainable growth for people, communities, and the planet.



Derieontay Sparks

Chief Revenue Officer

Derieontay Sparks is the Chief Revenue Officer at Evergreen Goodwill of Northwest Washington, where he oversees retail operations, e-commerce, marketing and communications, and enterprise strategy. With more than 20 years of experience in traditional retail, Derieontay brings operational excellence, innovation, and data-driven leadership to one of the Pacific Northwest's largest social enterprises. He serves on the National Retail Federation Sustainability Council, helping advance circular economy retail practices nationwide. Derieontay is passionate about creating inclusive growth through sustainable business models, leveraging technology, reuse, and mission-driven innovation to strengthen communities and expand opportunity.



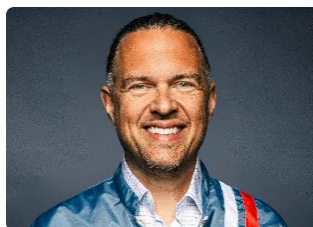
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Nam-Huan Do

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